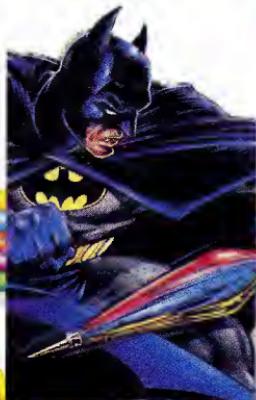


JOIN THE EXCITEMENT



CATALOG OF GAMES

1

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REACH FOR THE REALISM OF DATA EAST!



*mell the cordite.
Feel the heat.*

*When you enter the
world of Data East,
there's no turning back.*

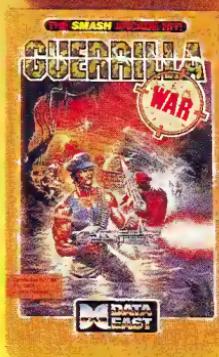
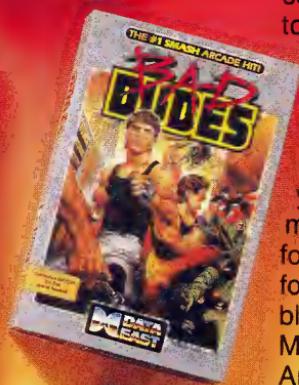
From the moment you open the box, your heart races with anticipation. That's because Data East absorbs you with great graphics, super sounds and challenging characters. All of this adds up to the most exciting adventures in interactive entertainment today.

All the action of some of the biggest hit arcade action as well as the adventure of some of Hollywood's biggest movies are available right in your home.

Data East consistently produces more top-selling coin-operated games than any other company. And for the past several years, we've turned our



arcade hits—like Karate Champ, Kung Fu Master, Commando, Karnov, Bad Dudes, Heavy Barrel and now RoboCop—into smash software hits. We've already sold some 3.5 million electronic games to action fans like you.



send you into unexplored territory. And while you're there, we'll push your skills to the limit and keep you engaged for hours on end.

Data East products won't let you down. No matter what your machine, we have something for you. Games are available for the IBM PC and compatibles, Tandy, Apple II Series, Macintosh, Commodore 64, Amiga and Atari ST personal computers and the Nintendo Entertainment System.

So take a look at Data East's 1989 lineup of games. And reach for the most realistic gaming action anywhere!

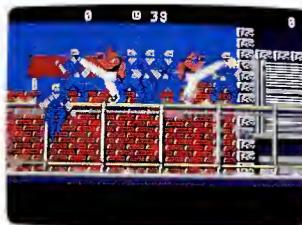
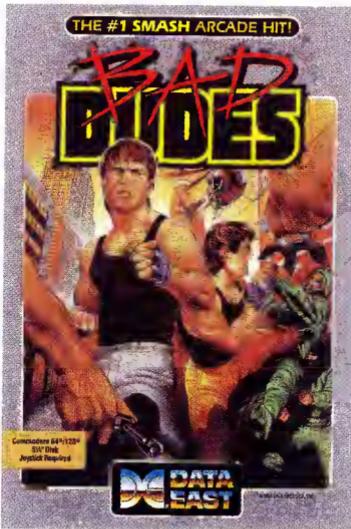
Now, for 1989, Data East offers an exciting new lineup of games for personal computers and the Nintendo Entertainment System. From the jungles of war-torn Vietnam to the toughest motorcycle race-course ever invented, we'll

NEW!

BAD DUDES

The Forces of Good Have Never Been So Bad!

Data East's monster arcade hit thrusts you into a modern day mission to rescue the president of the United States from a ruthless kidnapper—the Dragon Ninja. As Blade or Striker, a.k.a. THE BAD DUDES you take to the streets. But the Dragon Ninja is ready for you. He sends wave after wave of relentless ninjas and enemies to stop you. In the end . . . if you're bad enough . . . you take on the Dragon Ninja himself. What better time for you to start dishing out the BAD DUDES' own version of the criminal justice system?



The action is top notch. The graphics phenomenal. BAD DUDES for the home computer—Mr. President, help is on the way.

*TM and © 1988 Data East USA, Inc.



NEW!

ROBOCOP



*Part Man, Part
Machine, All Game!*

The future of law enforcement is here—and so is the future of interactive game action! You'll experience all the excitement of the blockbuster movie as you become America's



true heavy metal hero. As RoboCop your job is simple—clean up the city. Armed with a heavy-duty arsenal of weapons, including RoboCop's Special Issue Auto-9, you make your way past street thugs, the notorious Clarence Boddiker and the powerful ED-209 to your final battle with Dick Jones.



Serving the public trust, upholding the law and protecting the innocent was never so challenging, never so dangerous, and never so much fun as this. With great graphics and great game action, the future of law enforcement is ROBOCOP.

*© 1988 Data East, USA, Inc. RoboCop: TM & © 1987 Orion Pictures Corp. All rights reserved. Licensed by Ocean Software Limited.



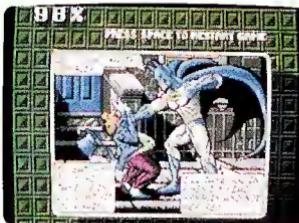
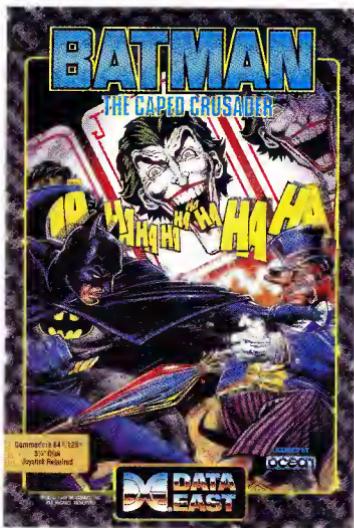
NEW!

BATMAN

T *he New Software Adventures of Batman,™ The Caped Crusader™*

The Penguin is back and he's set himself up as a respectable umbrella merchant. Or has he? Could the umbrella factory be just a cover for his plot to take over the world with an army of robotic penguins? As Batman you must locate the master computer and put an end to the demented squawkings of that overweight birdbrain.

But, that's not all! No sooner have you taken care of the Penguin when the Joker pulls off his greatest feat of sleight of hand—he kidnaps Robin! Grab your batarang and rev up the



batmobile—because if you don't reach Robin in a hurry, the last laugh will be on you! HA, HA, HA, HA!

It's all right here in Batman, The Caped Crusader.

*Batman, all related characters, slogans, and indicia: TM & © 1988 DC Comics Inc. Game design: © 1988 Ocean Software Limited. Manufactured under license by Data East USA, Inc. Ocean is a registered trademark of Ocean Software Limited.

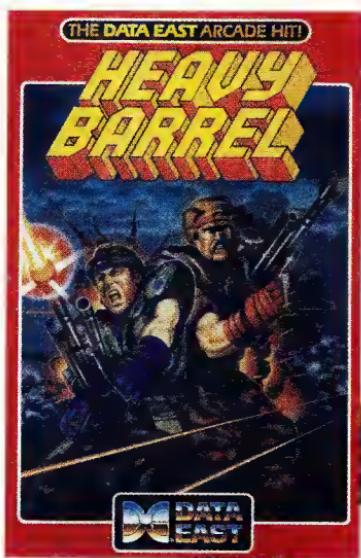


NEW!

HEAVY BARREL

t's the Ultimate Weapon. The One They Call Heavy Barrel.

It's the only thing that can stop an ugly assortment of terrorists who are holding the world hostage with a cache of nuclear goodies they fully intend to use. The problem is that



HEAVY BARREL is in six pieces carefully hidden in a heavily guarded armory. What you have to do is get in, find and assemble HEAVY BARREL, then do what any red-blooded American would do



when faced with the end of the world. But hurry. The clock is ticking. The terrorists are ticked off. And you've got a job to do.

Heavy Barrel. It blew you away in the arcades. Now this arsenal of action is yours at home.

*™ and © 1988 Data East USA, Inc.



NEW!

VIGILANTE

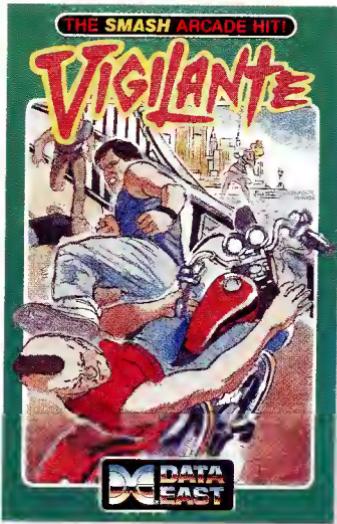
T

here's more than one way to trim a Mohawk.

Those scuzzy gutter snipes have resurfaced. This time they're wreaking havoc on your home turf and they've kidnapped your woman. There's no telling what they might do! Even the cops have copped out. Only you can save her!

As Vigilante, you must stop these maniacal mohawks before it's too late.

Only you can defeat the skinheads, deliver justice, and rescue your babe. Use your



fists, your feet, or nail 'em with your numchucks, because these punks only fight one way—dirty! Just remember, no pain, no dame.

*© and TM 1987 Data East USA, Inc.



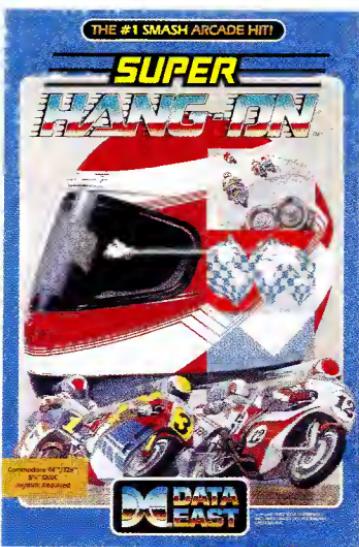
NEW!

SUPER HANG-ON

T

*urbo Charged
Arcade Action Is
Around Every
Corner.*

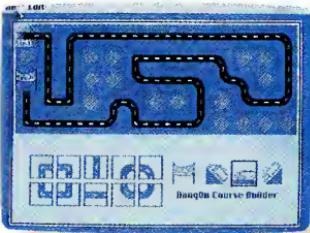
The ultimate challenge of man and machine. Here's incredible racing action that puts you on a powerful pro motorcycle and pits you against world class courses and competi-



tors. But, in SUPER HANG-ON what's racing most are your heart and mind as you pour everything you've got into beating the clock. And once you've conquered even the toughest courses, SUPER HANG-ON puts an even greater challenge into your hands by letting

you build your own race course—with the course construction kit.

So, if you don't mind getting your leathers dirty—or perhaps even playing dirty—then you've got what it takes to take on SUPER HANG-ON.



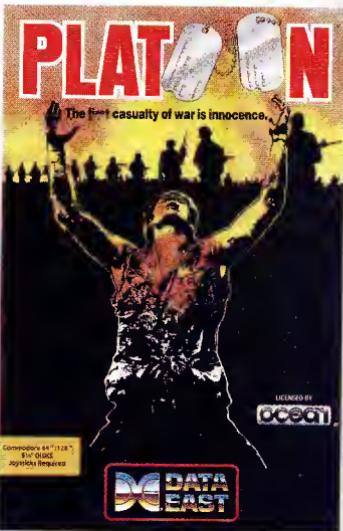
*™ and © 1987 Sega Enterprises Inc. Mfd. under license by Data East USA, Inc.



PLATOON

The First Casualty of War is Innocence.

In "Platoon," you'll experience the full impact of the Academy Award winning film as you lead your platoon into the war-torn jungle of South East Asia—picking up food and supplies along the way. In every bunker, secret tunnel, foxhole and village await deadly surprises—so don't think about winning this game, think about surviving—surviving guerrilla fighters, snipers, booby traps, and napalm air strikes. Like the Vietnam War itself, escaping with your morale and sanity intact is victory enough.



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Game design: © 1987 Ocean Software Limited. Manufactured under license by Data East USA, Inc. Ocean is a registered trademark of Ocean Software Limited.



GUERRILLA WAR

Destroy the Dictator!
Hail the
Heroes of the
Revolution!

Your country is struggling against the cruel domination of an evil dictator. As a fierce guerrilla fighter, you must overthrow the country, liberate its people and rescue fellow guerrillas who are being held hostage.

Along the way you must fight off tanks, air raids and powerful soldiers with an impressive arsenal of bazookas, flamethrowers and



grenades. Pummel enemy positions, then finish them off with powerful explosives after rescuing captured comrades. The destiny of a free world is in your hands.

Addictive action with great graphics in the arcade hit that's dominated the charts for months.

* and © 1987 SNK, Inc. Mfd. under license by Data East USA, Inc.

KARNOV

The fire-breathing Russian, is seeking the Lost Treasure of Babylon.

He runs, swims, jumps, climbs and flies through nine levels of game play. Countless bizarre enemies of various sizes and strengths are out to prevent KARNOV from finding the treasure!



* KARNOV only.

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VICTORY ROAD, IKARI WARRIORS – PART II

Our heroes from Ikari Warriors are back!

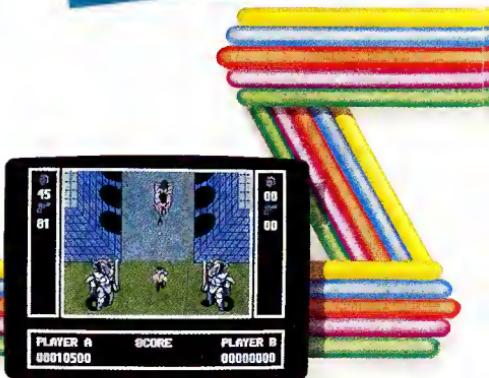
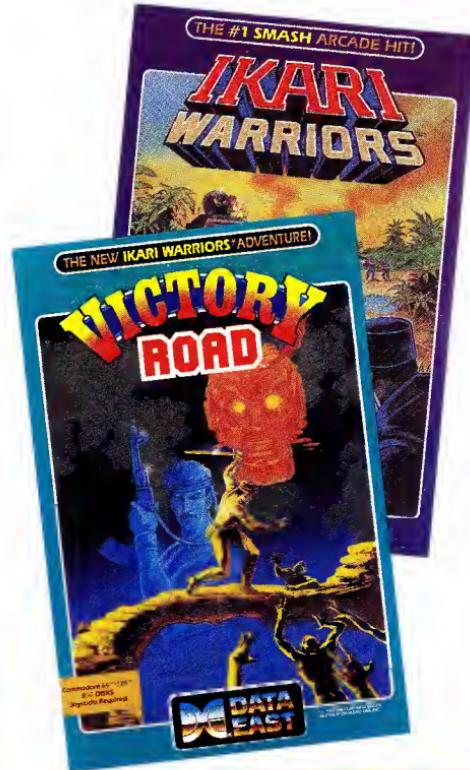
And this time, they're up against the most fearsome enemy of all—the monstrous Stonehead and his army of bizarre, inhuman creatures! Make your way through a desolate landscape where hordes of bloodthirsty Green Gremlins, Winged Man-Beasts, and enormous Wormsnakes threaten to overwhelm you. Do you have the courage to travel the Victory Road?

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IKARI WARRIORS

Behind enemy lines, guerrilla warfare is your tactic

as you and your partner battle through the jungles, rivers, ruins, and opposing entrenchments in this interactive arcade hit. Picking up an array of weaponry—machine guns,



grenades, rocket launchers, and even a tank!—you must battle your way to survival and conquest.

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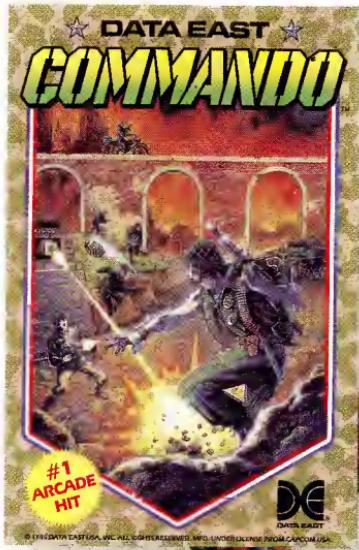
COMMANDO



*xperience the
Ultimate in
Combat Action.*

As the crack shot COMMANDO, you must battle overwhelming odds to defeat advancing rebel forces! Carry out your lone crusade through hostile territory with only a machine gun and hand-grenades. Enemy fire flies past you from all directions; rebel forces appear from caves, trenches and strongholds to bar your progress! Break through the enemy lines to reach the fortress, collecting supplies from defeated outposts. There can be no retreat—the fate of the free world is in your hands!

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The logo features the word "Arcade" in a stylized, italicized black font, with "CLASSIC" in a bold, blue, sans-serif font below it. The "A" in "Arcade" has a decorative flourish. A large blue circle is positioned behind the text, and three thin purple lines radiate from the top right corner of the circle.

KUNG FU MASTER

Martial arts experts and demons of every description

are your obstacles in this fast-paced video action thriller! Make your way through the wizard's temple to rescue the fair maiden held captive. You must avoid demons along with dragons, snakes, and killer bees. Beware of weapon-wielding henchmen and defeat each of the deadly guardians to advance to each of the five floors. Your only defense is your own martial arts skill!

KARATE CHAMP

Put on your black belt . . . Sharpen your split-second reflexes . . .

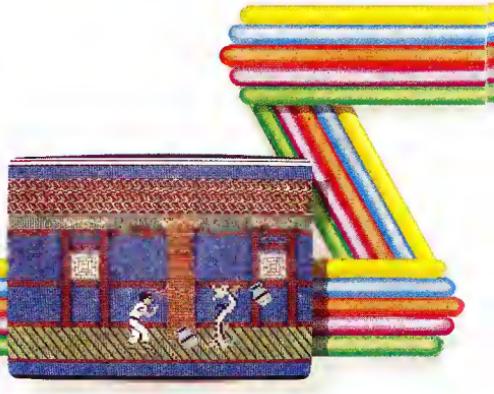


Focus your concentration! Your karate championship is at stake. Can you master all the lunges, kicks, spins, somersaults, foot sweeps, reverse punches, and defensive blocks needed to retain your title? Move fast and play smart or you'll get flattened before you can grunt!



Two hit games on one disk!

© 1984 Data East USA, Inc. Kung-Fu Master © 1984 Irem Corp.
Manufactured under license by Data East USA, Inc.



Compete against a friend, or challenge the computer.
Hiiiiieeeeeooooo!

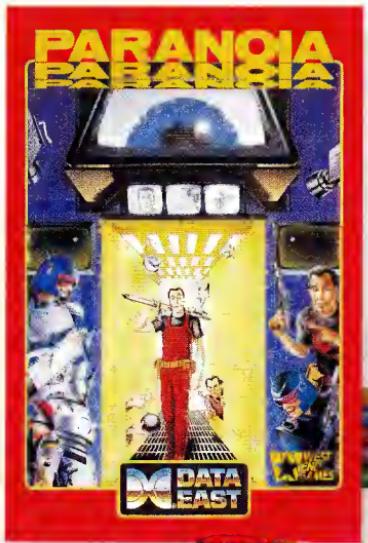
© 1985 Data East USA, Inc.



PARANOIA

*t's not just a game,
it's a way of life.*

The world of Paranoia takes place in the dark, distant future, in an underground defense complex named Alpha Complex. Be on the lookout for PARANOIA—Coming soon to a computer near you!



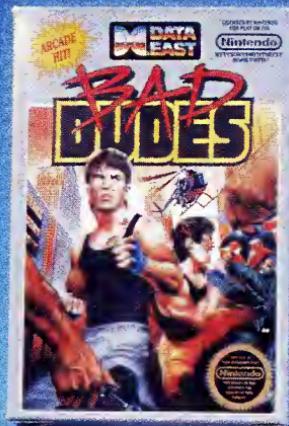
**COMING SOON FROM
DATA EAST**

Also, coming this fall—the hottest new lineup of entertainment sports software—**DATA EAST MVP SPORTS**.

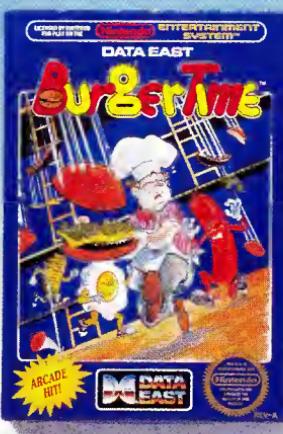


DATA EAST® HITS FOR PLAY

The President has been kidnapped! Armed with knives, shurikens, and nunchucks, the Bad Dudes must take to the streets and fight their way through ninjas, dogs, and heinous enemies to rescue the pres!



Feeling frustrated? Ready to go on a RAMPAGE? Become George the Ape or Lizzie the Lizard, and go from city to city smashing buildings and causing some serious trouble!



As Chef Peter Pepper,™ you must fend off the Food Foes while making perfect burgers! The challenge grows progressively tougher through the six stages of BurgerTime.

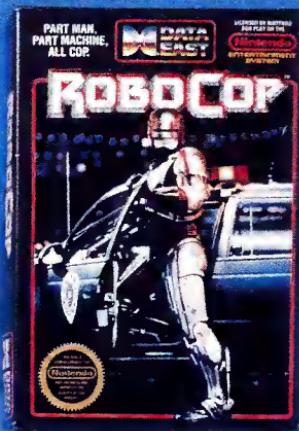
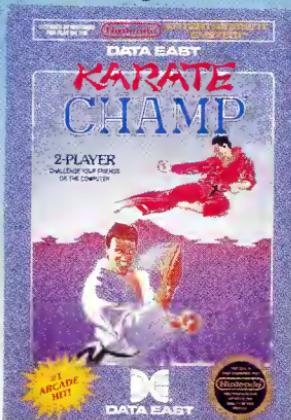
ON THE

Nintendo®

ENTERTAINMENT SYSTEM™



Kut on your black belt and challenge your friends or the computer in this leading martial arts game to become the Karate Champ. You must move fast or you'll be flattened before you can grunt!



T

he future of law enforcement is here! As RoboCop, you must use a wild assortment of weapons to make your way past street thugs, Clarence Boddiker and ED-209 to your final battle with Dick Jones.



A

ttack your opponents with Body Slams, Drop Kicks, Backbreakers, Flying Head Butts, or even throwing them from the ring! Nothing can match the super excitement as the crowd cheers over this mania on the mat.

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ORDERING INFORMATION

GAME SYSTEM CODES

AM—Amiga

APL—Apple II+, IIe, IIc

CO—Commodore 64/128

MAC—Macintosh

NI—Nintendo

ST—Atari ST

IBM—PC and compatibles

TAN—Tandy

Locate the list of available software/cartridge titles for your type of computer or Nintendo Entertainment System below.

On the facing page, indicate the game system code, the part number, title, price and quantity of each title you would like to order, and the total cost (price multiplied by number of units). Enter the total dollar amount in the space provided. Back-up copies are not available on any title.

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